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Interface Music Corporation Announces the Wirething® Guitar Pick

November 7, 2001 (Kansas City, Missouri) -- *Interface Music Corporation* today announces the Wirething® brand guitar pick, available immediately worldwide through its website at wirething.com.

The Wirething® Guitar Pick is a new invention that features a smooth curved wire that picks the string, embedded in an injection molded textured and contoured plastic grip. This gives guitarists the precise clean sound of a metal pick, plus the easy grip, control, and light weight of a plastic pick. The invention has been awarded U.S. Patent No. 5,894,097.

"The Wirething® guitar pick can give guitar players better control, and a different range of sounds and dynamics than regular plastic picks," according to Wirething® inventor and *Interface Music Corporation* president Kenneth Barry. "It could be a useful addition to any guitarist's pick collection."

Gene Bertoncini, guitarist formerly with the Johnny Carson Tonight Show Band, comments, "I love the pick. I definitely approve. It's got a nice warm but pointed attack." Danny Embrey, guitarist formerly with Sergio Mendes, states, "It has a real positive feel on the strings. It's easy to control, and I like the sound."

Images of the pick, additional quotes, sound samples, and much more can be found on the website at wirething.com. Ordering information is available at the site also. The retail price of the Wirething® guitar pick will initially be \$2.49 each.

About the company: *Interface Music Corporation* of Missouri was founded in 1997 in Kansas City, for the purpose of creating innovative products for musicians. The company's website can be found at interfacemusic.com.

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